



January 11, 2021

Dear Friend of the A Cappella Singers,

This spring, the A Cappella Singers marks its 58th continuous season performing music written to showcase the unique and beautiful qualities of the female voice. We have a wonderful program planned for you in our December holiday concert including sacred and secular holiday favorites as well as a carol sing-a-long.

Bringing you new and enjoyable programs, though, does have a price. In recent years, national and local funding for cultural organizations such as ours has been drastically reduced. We depend on the support of our sponsors and business advertisers who contribute and receive a listing or advertisement in our concert season ad book for both the winter and spring concerts. Your business or name will appear on our website with a link to your website for a further advertising opportunity. You really get three forms of advertisement for the price of one ad!

We are very grateful to our dedicated sponsors. We patronize and support the businesses that place their advertisements in our ad book and know that our audiences do as well. It is a worthwhile investment for your business and in our community's cultural heritage.

We encourage you to support us this season either by becoming a sponsor or by advertising on our website. (Because of COVID-19, we are not performing this season and will not have an ad book for 2020-2021.) Your ad or donation may be tax-deductible. Please see attached forms for pricing for ads and donations.

We hope that we will be able to resume live concerts next season. Mark calendars for our holiday concert, December 4, 2021, and our spring concert, May 7, 2022, at Fisk Memorial United Methodist Church in Natick. Stay healthy, and thank you for supporting the arts.

With warmest regards,

Beatrice Wood
President

Judith Artley
Ad Book Chairwoman

Web: theacappellasingers.org
Phone: (774)-231-1963

Email: info@theacappellasingers.org
501(3)(c) Number: 51-0162972